







DISTRACTION ISN'T JUST DANGEROUS, IT CAN BE DEADLY

-  Driver inattention caused about 30 percent of all fatal crashes in New Jersey from 2014-2018, resulting in 915 fatalities.
-  Reading a text for 5 seconds while travelling at 55 mph is like driving the length of a football field blindfolded.
-  NJ law prohibits the use of cell phones while driving. Fines can range from \$200 to \$800 and up to a 90-day license suspension.
-  According to the National Safety Council, distracted walking incidents are on the rise. People should stay alert and avoid distractions.

DRIVE SMART. WALK SMART.

Be Street Smart



Heads up, phones down