



- 🚫 Heads up, phones down.
- 🚫 Wait for the walk signal.
- 🚫 Cross at crosswalks and intersections, like at a corner or a light.
- 🚫 Look both ways before crossing.

WE WALK SMART

- 🚫 Obey the law.
- 🚫 When passing.
- 🚫 Allow at least 4 feet.
- 🚫 Eliminate distractions.
- 🚫 Stop for people crossing.
- 🚫 Slow down for safety.

WE DRIVE SMART

One pedestrian is killed every two days in NJ.

Together, we can help NJ reach zero pedestrian fatalities.

Learn how you can make a difference.

